

# DIAMOND EMPOWERMENT FUND™ HELPING AFRICANS HELP AFRICA



The Diamond Empowerment Fund™ (D.E.F.) raises money to support education initiatives that develop and empower economically disadvantaged youth in African nations where diamonds are a natural resource. D.E.F.'s first beneficiary is CIDA City Campus, a model for higher education in South Africa. The Simmons Jewelry Co.'s Green Bracelet is the symbol of our cause. Please help.

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